

To complete this survey of media workers for the Shift Stigma Programme, please circle your answers or expanding where appropriate

- A. CURRENT POSITION: Journalist / TV researcher / Writer / Producer / Director / Actor / Other (Please Specify)
- B. SECTOR: National newspapers / Provincial papers / Magazines / Books / Public relations / Radio / TV / Online / Freelance / Theatre / Film / Other.....
- C. AGE GROUP: 18-25 / 26- 35 / 35 - 50 / 51 - 65 / 66+ D. GENDER: M / F
- E. COUNTRY OF OPERATION: England / Ireland / Scotland / Wales / Other:

1. Have you ever covered (written or made a programme about) a suicide or suicidal behaviour? YES / NO

1.1. If YES, did you seek guidance about how to handle the topic? YES / NO

1.1.1. If YES, where did you get advice?

- a. A family member YES / NO
- b. A work colleague YES / NO
- c. The NUJ YES / NO
- d. Your editor YES / NO
- e. A doctor YES / NO
- f. A psychiatrist/psychotherapist YES / NO
- g. A suicide prevention agency (Please specify):

h. A mental health charity (Please specify):

i. Somewhere else (Please specify):

1.2. If you have not covered a suicide story yet, would you be confident to do so given your current level of expertise? YES / NO

2. Have you ever received specific training about how to cover suicide? YES / NO

2.1 If yes, where did you receive this training:

- a. At college YES / NO
- b. In the workplace YES / NO
- c. Other (Please Specify):

3. Which of the following guidelines for reporting suicide have you seen?

- a. World Health Organisation Guidelines YES / NO
- b. Samaritans Media Guidelines YES / NO
- c. NUJ/Press(Media)Wise Guidance YES / NO
- d. BBC Guidelines YES / NO
- e. Other guidelines (Please specify):

4. Did you find them (please circle number closest to your preference):

- a. helpful 1 2 3 4 5 unhelpful?
- b. relevant 1 2 3 4 5 irrelevant?
- c. easy to apply 1 2 3 4 5 hard to apply?

5. Are there copies of such guidelines in your workplace? YES / NO / DON'T KNOW

6. Has there ever been a formal discussion about suicide coverage in your workplace? YES / NO / DON'T KNOW

7. Does your workplace have a policy about suicide coverage? YES / NO / DON'T KNOW

8. Does your workplace provide counselling for those covering distressing stories? YES / NO / DON'T KNOW

9. Have you had experience of suicide or suicidal behaviour

- a. within your family? YES / NO
- b. among close friends? YES / NO
- c. among work colleagues? YES / NO
- d. among acquaintances? YES / NO
- e. no such experience? YES / NO

10. Which of the following terms do you consider appropriate?

- a. 'committing suicide' YES / NO
- b. 'taking one's own life' YES / NO
- c. 'killing oneself' YES / NO
- d. If none of the above, please specify preferred alternative:

11. Would you find it helpful to attend a 1-day seminar on coverage of suicide? YES / NO

Thank you for completing this form

Please email it to samp@mediawise.org.uk
OR POST it to **SAMP, MediaWise, 38 EBC, Felix Road, Bristol BS5 0HE**